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Media Contact: Michelle Sagan media@ndss.org 301-728-0447

Local Contact: Garrett and Lauren Wittmer

Wittmerg@gmail.com

Vinton-Shellsburg student TO BE FEATURED IN TIMES SQUARE

Max Wittmer To Represent the Down Syndrome Community In Unique Annual National Down Syndrome Society Video Presentation

NEW YORK (August 6, 2024) - Max Wittmer of La Porte City, IA, will appear in the bright lights of Times Square on Saturday, September 7, as part of the annual National Down Syndrome Society (NDSS) Times Square Video presentation. The one-hour video of 500+ photographs includes children, teens, and adults with Down syndrome from all 50 states and 14 countries. These collective images highlight individuals with Down syndrome in the most visible way on two screens in the heart of Times Square.

The photo of Max was selected from nearly 3000 entries in the NDSS worldwide call for photos. His photo will be shown on two jumbotron screens thanks to the support of ClearChannel Outdoor. The two screens are above Dos Caminos restaurant in Father Duffy Square. The presentation will be livestreamed on the <u>NDSS Facebook page</u> from 9:30-10:30am ET on September 7.

Max is pictured in the pasture outside his home in rural La Porte. The photo was taken by Roseberry Photography.

The Times Square Video presentation kicks off the New York City Buddy Walk[®] which takes place at the Naumburg Bandshell in Central Park. The flagship Buddy Walk[®] has taken place in New York City since 1995 as part of the National Buddy Walk[®] Program. Over 150 Buddy Walk[®] events are held in communities across the country and select international locations. For more

information about the New York City Buddy Walk[®] on September 7 or the National Buddy Walk[®] Program please visit <u>www.ndss.org</u>. ###

About NDSS

Founded in 1979, the National Down Syndrome Society (NDSS) empowers individuals with Down syndrome and their families by driving policy change, providing resources, engaging with local communities, and shifting public perceptions. NDSS engages grassroots advocates at the federal, state, and local levels and creates resources to support individuals with Down syndrome, their families, and caregivers across the lifespan on topics including education, employment, health and wellness, and aging. NDSS founded the National Buddy Walk[®] Program in 1995 and hosts community engagement events throughout the country including the New York City Buddy Walk[®] and Times Square Video, the NDSS Adult Summit, and the Down Syndrome Advocacy Conference. Visit <u>www.ndss.org</u> to learn more.

About the National Buddy Walk[®] Program

Since 1995, the National Buddy Walk[®] Program has been the premier Down syndrome awareness, advocacy, and peer-to-peer fundraising program in the world. It was created by the National Down Syndrome Society (NDSS) to promote acceptance and inclusion of people with Down syndrome and to raise funds for local and national initiatives to support the Down syndrome community. Today, roughly 150 Buddy Walk[®] events take place in cities across the country and in select international locations. To learn more and find a Buddy Walk[®] near you, visit <u>https://ndss.org/national-buddy-walk-program</u>.